

MEMORY

Initiating the intervention proposed by Hermes I have imaginarily chosen these chocolate colored swallows, which I used in different occasions before, to connect the store window, the interior of the shop and the perfume.

The first swallows I created were made by chocolate what gave them, beside the sensual and romantic image instinctively consigned to us by a swallow, the exciting touch of chocolate. They spoke to us by "a single flavor", an expression of a developed perception of the unity and the awareness how "all flavors are included in a single flavor". The flavor sublimes of the diversity.

The reason for this election has been the result of the combination on the one hand of this emotion "a single flavor" founded on the integrated process of interaction which boosts the value of the existing relations among some determined elements and the interactions between them in a concrete context and on the other hand of the theme proposed by Hermes of the "the suspended time" or "le temps devant soi". Here I felt completely comfortable continuing the line of my recent works/installations and contemplating about the non-perpetuity of the emerging nature. A wave of weightlessness passes through the space and the spirit and takes awareness of our fragility and the objects get rescued from heaviness and consolidation of the material. With this symbiosis of integration and non-temporality or "the suspended time" is weaved the history I propose.

One of the particularities of the installations is the adaptation or integration within the physic space where there are presented and the other thing is that the work is done in situ, in this case the design is worked out on this elemental cosmic strength which is the air where one defines this here and now, total conjunction of space-time.

In this activation of the context the work area is extended from the intimate and closed studio to the open space, from the object to the context, from private to public, from unity to diversity.

From earth to air, from weighty to weightless, from material to spiritual.

The bird, the wings and especially the flight represent one of the most axiomatic images of liberation, of personal freedom and freedom of the world. .(2)

This work I propose for Hermes achieves the materialization of a dynamic image of altitude, a material image of air where the movement overcomes the substance whereby the air is the less material of the four elements. And an image of time is just at this instant suspended where we can detain us.

The air is an element which has an advantage at the moment when glancing at the dynamic imagination. The air phenomenon gives us general indications of coverage, of ascent, of sublimation.(2)

The perfume is the most subtle, it is an air phenomenon as well, it's suspended in the air and the memory, it's the present, but wakes and projects the future.

Within the reservoir the perfume is the time passed by, the present in a bottle waiting to succeed.

A nice paradox.

However the fast flight of the swallows outside is suspended in an instant of space-time.

And like this I imagine ephemerality, captured in the present instant it shines through the eternity in which it is floating. And once again emerges the transmutation by fugacity becoming eternity and the eternity converting to a bevy of dark and sensual swallows suspended in the no-time.(1)

DESCRIPTION

In the store-window a bevy of swallows comes out of a bag pulling out and showing us a variation of appreciated objects like shoes, bracelets, briefcases, dresses, photos, photo frames, games....

In an ascending and dynamic cyclone there is a loop approximating different things to the glass of the store window. The bag is also lifted up a little bit. The ascending loop enters the shop from the superior part on the right hand side of the store window and passes as a bevy to the corridor where some in the air are lifted up and turn to the exposition shelf where they play with some bags, briefcases...(to chose within the elements exposed in this shelf) and pull out some things from the exposition shelf.

The birds approach the perfume and inebriate like they would have founded what they were looking for. From here they flutter in an ascending spiral.

The moving images within the perfume glass reservoir remind me of the crystal balls to see the future.

The bottle of "l'ambré des maravilles" couldn't be more appropriate for this projection. It's a kind of magic in this image, at the beginning one can observe within the bottles horse-riding in a field and on the beach...the perfume is the time, I have never seen it so clearly, the sense of smell is the sense of memory. Now in this aerial speech I see a bevy of swallows in action fluttering within the bottle.

The contemplator is transported by the jolly dance of the birds and the daily objects floating weightlessly out of time and space.

The breeze of the spirit is present by sustaining all together. It coats the dresses, the pots, the shoes, the fruits, the guitars, the books, the photos. The bag-cabinet-closet is open as far as it goes and birds and objects float in the dreamlike space where past, present and future conglomerate and disappear in an interminably dimension.

Everybody's past which could be transported by their flight, finally they rest in the present instant, instant suspended in the nothing and because of that eternally.(1)

El pasado de todas y todos los que se dejan transportar por su vuelo, encuentran por fin reposo en el instante presente, instante suspendido en la nada y, por tanto, eterno.(1)

*"No rest
without love,
no sleep
without dreams
of love".*

(1) Master zen Dokushô Villalba Roshi concerning Pamen Pereira's instalations "A single flavor" and "This is a love story"

(2) J B Peiró concerning the instalation "A single flavor"